



susan teachey

DESIGN

www.SusanTeacheyDesign.com

SOMETHING *beautiful* IS IN THE WORKS

ABOUT

Susan Teachey Design is an interior design studio providing style and function for your home or professional space. Shifts, such as relocating homes, new construction, or refreshing your decor can be an enormous process without a designer by your side. I will give you the support that you need to turn your vision into reality. I offer resources for a stylish and functional backdrop to your everyday life.

My specialty is adding unforeseen twists and personalized details by mixing your existing pieces with new furniture, finishes or styles. This results in a look that just feels just right and matches your lifestyle and needs.



WELCOME



Welcome, I'm Susan Teachey. My design studio, based in Anniston, Alabama works on projects nationwide. I specialize in planning interiors for relocations, updates and new construction.

I love creating design concepts, shopping for deals and helping others achieve a look they love. The numerous relocations I have orchestrated, and the chaos of past two years have made something extra clear to me. Where time is spent with loved ones is a big deal. Those living spaces should be designed for use and enjoyment so we can be present and at ease.



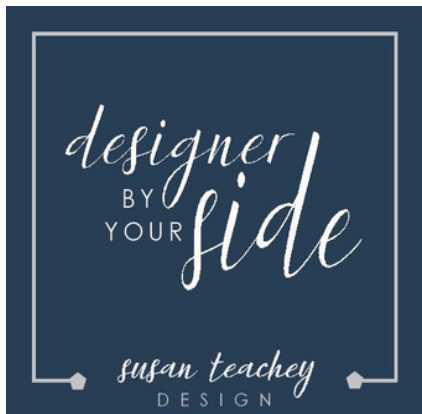
I work with homeowners and professionals who need extra support when updating their new or existing space. The projects I am involved with have my full attention as I limit the number of clients I take on at a time.

My philosophy is to have fun and I'll often ask, "Does it make you smile?" My superpower is creating designs that just feel right and match the lifestyle and needs of my clients. I do this by listening and problem solving and applying my Interior Design degree and extensive experience from moving.

DESIGN SERVICES



SHIFT includes looking forward to the changes ahead. When we work together, you will discover that relocating does not have to be stressful. You'll feel empowered as I help you connect meaningful details into a fresh design concept for your new home. I mix important pieces that you already have in with new furniture, finishes or styles. Your new home will be personalized and ready for you to start living.



A **Designer by Your Side** service works in time bundles so you can decide how much, or little, involvement you want in fulfilling your project's needs. This time can be used for reviewing plans, selecting lighting or finishes together, rearranging your existing furniture or accessories, local shopping, hanging wall décor, styling and more.

*Custom quotes available if you are in need of alternate design services.



THE PROCESS

CONSULTATION CALL

We start with a complimentary phone or video call so I can get to know you, see your space, learn about your design project, and see if we're a great fit together.

Timeline: 30 minutes

DESIGN JUMPSTART

A Design Jumpstart is the beginning of a project or can be a stand-alone consultation.

The jumpstart is when to share more about your design preferences, current challenges and details to include in the project. I will ask you questions, take photographs, measure, and be on the lookout for unspoken requirements and unique opportunities. This meeting helps me get to know your personality and understand what makes you smile. After our jumpstart session, I provide a proposal to move forward together.

Timeline: 2 hours. Investment: \$200

DESIGN PLANS & PRESENTATION

I work with you to create a concept, or overall direction, and present it with the appropriate finishes and selections. We keep communication open to ensure you are happy with the personalized details and designs along the way.

This fun step includes an overall visual concept, mood-boards, possible renderings, and a presentation to see and feel samples. I provide a comprehensive color scheme; furniture layout and recommended furnishings and more to get started on your project.

Timeline: about 6-8 weeks.

Investment: starts at \$1,425 (15 hours design time)

DESIGN INSTALLATION

The Design Implementation and Installation process is a multipart step that includes finalizing plans, product sourcing, order procurement, delivery, installation, and several site visits, if local.

Timeline: 2+ months depending on product availability

Investment: dependent on scope of project



The best designs depend on knowing a client's needs upfront. The trust we build results in making those bold moves that take your interiors from good to fabulous and create functional spaces that are unique to you. My approach with the design process is friendly, professional and transparent. In return, I expect clients to be open and honest with their feedback.

I understand this is much more than a business transaction to you, this is your personal space. Please know I will honor your decisions and provide discretion as we readily walk through the detailed design process together.

THANK YOU,

A handwritten signature in black ink that reads "Susan".

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COMMON QUESTIONS

- ◆ My studio is open by appointment only.

You may reach me by phone, text or email. I will do my best to respond the same day if it's before 4PM. Please no texting after 7PM.

- ◆ Credit cards payments are accepted online. I will share a link for payment.
- ◆ My hourly rate is \$95. You may purchase Designer by Your Side design bundles in increments of 15, 20 and 30 hours.

- ◆ After your Design Jumpstart, I will provide a custom flat fee proposal for your Design Plans and Presentation as well as Design Installations. These are project based and depend on overall scope.
- ◆ Items considered when quoting your project: timeline, condition of home, quality of materials, furnishings and decor budget.
- ◆ Product orders will only be placed once a proposal is approved and a deposit is received. Custom orders are not cancellable or returnable. Returns or cancellations on all other orders are subject to each vendor's terms, conditions, and restocking fees.